



UNIVERSITAT ROVIRA I VIRGILI



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Workshop on Language and Occupations

October 24-25 2016
Faculty of Business and Economics
Department de Gestió d'Empreses
Av. de la Universitat 1 – Reus, Tarragona
(Campus Bellisens)

Program

Welcome:

13:00. Informal meeting and lunch at Faculty of Business & Economics

Day 1. 24 October 2016

Room: Sala de Juntes

15:00. Presentation and Introduction to the Universitat Rovira i Virgili and the Faculty of Business & Economics

15:15. Presentation of the Project 'Language and Occupations', by Amado Alarcón (Universitat Rovira i Virgili)

15:45. Discussion

16:00. Pause & Coffee

Room: Sala de Graus

16:15-17:00. *The Value of Standards and the Value of Languages: Some Critical Questions.* Florian Coulmas (IN-EAST Institute of East Asian Studies. University of Duisburg-Essen)

17:00. Pause & coffee

17:15-19:30. Language and Labour Market

17:15. *Foreign language skills and employability in Germany and Italy.* Michele Gazzola (Humboldt-Universität zu Berlin)

17:30. *The language as a catalyst for education: immigrants' employment in Spain.* Javier Mato, María Miyar & Rodolfo Gutiérrez (UNED & Universidad de Oviedo)

17:45. *Linguistic Disenfranchisement of the Labour Market.* Till Burckhardt (*Université de Genève*).

18:00. Language Intensity in occupational classifications. Amado Alarcón (Universitat Rovira i Virgili)

18:15. Discussion

18:45. Project discussion. Main variables and databases.

20:30. Dinner at Casa Coder (Gaudí Center)

Day 2. 25 October 2016

Room: Sala de Graus

9:00-9:45 . *On the time factor in mediation metrics and language policy.* Anthony Pym (Intercultural Studies Group, URV)

9:45. Pause & coffee



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10:00-11:15. Emphasis on measures, variables and indicators

10:00. *What is linguistic work?* Josep Ubalde (Universitat Rovira i Virgili)

10:15. Language demands and job profiles in the Russian-speaking community of Tarragona-Salou. The need for a long-term perspective. Anthony Pym and Nune Ayvazyan (Intercultural Studies Group, URV)

10:30. *Labour Process and language*. Amado Alarcón, Josiah Heyman and María Martínez (Universitat Rovira i Virgili).

10:45. Discussion

11:00. Project Discussion. Quantitative dimensions. Inductive and deductive process to create a database on language and occupations.

11.15 Pause & coffee

Room: Sala de Graus

11.30-12.15. *What would Karl say? Language Economics, the Marxist gaze and 21st century subjectivities*. David Block (ICREA/Universitat de Lleida)

12:15-14:00 Emphasis on Occupational Struggles and Labour Process.

12:15. *Language demands and job profiles in the Russian-speaking community of Tarragona-Salou. The need for a long-term perspective*. Ester Torres-Simón (Intercultural Studies Group, URV)

12:30. *Implications of Economic Restructuring on Linguistic Human Capital Returns: A Case Study of the Residential Construction Industry in Sin City*. María Cristina Morales (University of Texas at El Paso)

12:45. *Competencias y trabajo lingüístico*. Antoni Vidal (Universitat Rovira i Virgili)

13:00. *El Retorn del Coneixement d'Anglès en el Mercat Laboral Català*. Antonio Di Paolo (AQR-IREA, Universitat de Barcelona)

13:15. Discussion

13:45. Project Discussion. Qualitative and ethnographic dimensions.

14:00. Lunch at the Faculty Restaurant

Room: Sala de Juntes

15.00-17:00. Summary and agreements:

1. Summary of presentations and shared views
2. Resources from the project and deliveries for next year
3. Preparing a Cost action on language and Occupations at EU
4. Next meeting

Discussants:

Josiah McC Heyman (University of Texas at El Paso; CIBS-UTEP);

Teresa Corbella (Universitat Rovira i Virgili).

María Martínez Iglesias (Universitat Rovira i Virgili).

Eleni Papaoikonomou (Universitat Rovira i Virgili).

María Jesus Muiños (Universitat Rovira i Virgili) Equipo de Investigación.

Rafael Böcker (Universitat Rovira i Virgili). Equipo de Investigación.

Matías Ginieis (Universitat Rovira i Virgili) Equipo de Investigación.



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How to get to Reus...

from Reus Airport?



By bus (Reus Transport: www.reustransport.cat): the bus number 50 connects the Reus Airport to the city center in less than 30 minutes, with a frequency of one hour. The bus makes several stops, including bus and train stations.



By taxi: taxis stand in front of the door of the arrivals terminal of the airport. The approximate cost of the journey to the city center is 20 € and lasts about 15 minutes.

from Barcelona Airport?



By bus (www.busplana.com): Plana connects Barcelona Airport with Reus six times a day on weekdays and five on weekends. The journey takes between 1 hour and 30 minutes and 2 hours and 40 minutes (depending on timetable) and the fare is 14.95€.



By train (www.renfe.com): There is a train station at the T2 building that connects with Sants station in Barcelona.

Location and contact

Bus lines
(from city
center): L20
and L60



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